



## **MEDIA RELEASE**

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For immediate release: **19<sup>th</sup> October 2009**

The search is on for New Zealand's Young Achievers.

Nominations are being sought from around the country for the Young New Zealander of the Year Award as part of the inaugural New Zealander of the Year Awards.

Nominees must be between the ages of 15-30 who are leaders or role models to fellow young New Zealanders. They may have achieved extraordinary things in academics, sport, business, the arts or any other chosen field of endeavour or they may be involved in cultural or community activities, working with the disadvantaged, or creating stronger relationships between young people and the community.

New Zealander of the Year Awards Coordinator Grant McCabe says "Across New Zealand young people from different social and cultural backgrounds, beliefs, interests, values and aspirations are making exceptional contributions to their communities and our country".

The Young New Zealander of the Year Awards is about recognising great achievements by young people while engaging the community to nominate and acknowledge these young Kiwis who are striving to make a difference.

The winner of the Coca-Cola Amatil Young New Zealander of the Year will be awarded their trophy and \$5,000 prize money at the awards gala in Auckland in February 2010. All nominees will also receive a certificate of appreciation to mark their inclusion in the inaugural awards.

Nominations close on 20<sup>th</sup> November and application forms are available from Kiwibank and Mitre 10 branches or free phone 0508 692 927 for more details. You can also nominate online at [www.nzawards.org.nz](http://www.nzawards.org.nz)

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For photographs and additional information please contact:

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